



STANDS & PAVILIONS

PRICE PER M ²	BOOKING PERIOD	WITH CARPET	WITH EVENT FLOORING	WITH EVENT FLOORING & CARPET
KCI-MEMBERS*	till 16 July 2021 from 16 July 2021	€ 50,50 per m ² € 58,50 per m ²	€ 52,50 per m ² € 60,50 per m ²	€ 54,- per m ² € 63,50 per m ²
NONE-KCI-MEMBERS	till 16 July 2021 from 16 July 2021	€ 77,- per m ² € 84,50 per m ²	€ 78,- per m ² € 86,50 per m ²	€ 80,50 per m ² € 87,50 per m ²

Minimum stand size is 9 m² | Prices include electricity (based on average use), carpet (1 color) and parking subscription (1x per 75 m²).
*Members of KCI are obliged to place the ticket sales banner of KCJ on their own website

OTHER PRICES	DESCRIPTION	PRICE
Co-exhibitor	Including participation package	€ 175
Standard stand construction package	All-in stand construction package with system construction, 1m ² storage space, frieze with name, carpet, lighting, 1 spot per 4m ² , 3 kW electricity, daily stand cleaning.	€ 62 per m ²
Basic camping market stall	Circa 3.5m ² , incl. 1kW electricity, 1 parking subscription, spike lighting and participation package	€ 750
All-in luxury tourism unit	Circa 6m ² , incl. stand construction, 1 kW electricity, 1 parking subscription and participation package	€ 1.095
Bicycle unit	Circa 20m ² , unlimited use of the cycle track, incl. 50 invitation cards, electricity, carpet and 1 parking subscription. Exclusive stand construction.	till 16 July 2021: € 1.550 from 16 July 2021: € 1.650

PARTICIPATION PACKAGE (MANDATORY)

- ❖ Access to “My Jaarbeurs” incl. Webshop € 175
- ❖ Online catalog on visitor website:
 - Company profile
 - News items
 - Press releases
 - Mention of trade fair offer
- ❖ Inviting relations
- ❖ Marketing materials to promote exhibition participation
- ❖ Name mention on map
- ❖ Exhibitors' entree
- ❖ Construction and dismantling passes
- ❖ Facts & figures after event
- ❖ Support with your exhibition preparation



BRANDING & SPONSORING

Main sponsor As a main sponsor, you get the unique opportunity to join your company or brand in the extensive visitor campaign, tailored to your objectives.	On request
Online promotion ❖ Advertorial nieuwsletter (max. 12) ❖ Banner nieuwsletter (max. 12)	€ 2.500 € 1.000
Visibility on the exhibition floor ❖ Flying on the exhibition floor (6 pers. p.d.) ❖ Flying entree (2 pers p.d.) ❖ Floor stickers (per 10 stuks) ❖ Sponsorship of the catering terrace ❖ Sponship exhibitor drinks ❖ Proximity marketing - max 1 per hall	€ 400 € 3.000 € 995 € 5.500 €1.500,- €4.500,-

HOW CAN WE HELP YOU?

Do you have questions about the Camping & Caravan Jaarbeurs, participation options or sponsorship options? We are happy to help you! You can reach us by phone or email.

PHONE NUMBER

We are available by phone every day between 08:00 and 18:00 CET.

+31 (0)30 – 295 2999

E-MAIL

You will receive a response within one working day.

rachel.jankowsky@jaarbeurs.nl
joost.de.vrankrijker@jaarbeurs.nl

Kampeer
& Caravan
Jaarbeurs



6 - 10 OCTOBER 2021
JAARBEURS UTRECHT

<p>XTRA BRANDING € 775,-</p>	<p>XTRA SOCIAL € 775,-</p>	<p>XTRA SALES € 775,-</p>
<p>CREATE MAXIMUM VISIBILITY FOR YOUR BRAND</p>	<p>MAKE YOUR PARTICIPATION A SUCCESS STORY</p>	<p>EFFECTIVELY INCREASE THE NUMBER OF VISITORS TO YOUR STAND</p>
<ul style="list-style-type: none"> + Banner on the website + Featured logo in e-mail newsletter + Logo on orientation map on exhibition floor 	<ul style="list-style-type: none"> + 1x editorial attention on social media + Participation in one social media competition (prize to be supplied yourself) + Publication of inspiration blog on website 	<ul style="list-style-type: none"> + Featured logo on the website + Mention of fair offer on the website + Mention of fair offer in the event app

Complete your exhibition participation with additional promotional packages